



#MeetCardiffHotels

The Cardiff Hoteliers Association represents a group of over 30 hotel businesses in Cardiff and the surrounding area

Together we:

- Employ over 4,500 people in Cardiff, in a wide variety of roles with differing skills
- Generate an annual turnover in excess of £100 million
- Welcome an estimated 36.3 million visitors to our Capital, who spend an estimated £2 billion in retail, leisure, food, entertainment and service sectors
- Contribute to the £70m* raised by tourism related businesses, of the total £151m collected in business rates.
 - * as stated in an economic bulletin

THE CARDIFF COMMITMENT:

The Cardiff Commitment was established and driven by The Cardiff Hoteliers Association, in partnership with Meet in Cardiff and the Principality Stadium.

It's an agreement that up to 20% of the hotel bedrooms available are sold at "preferable" rates to further incentivise fans/delegates to visit the city. This is a city-wide partnership, bringing together a rapidly growing number of hoteliers to work together for the greater good of the city. These rooms are made available to delegates & fans on the Meet in Cardiff on-line booking service (GroupMAX ME) and can be booked up to 14 days before your event

GENERATING SUBVENTION:

For some events **Meet in Cardiff** may be able to help event organisers by generating subvention, working with city venues and Cardiff Hoteliers' Association to enhance commissions and establish contra deals.

Find out more about subvention at: http://meetcardiff.wpengine.com/

CARDIFF HOTELIERS ASSOCIATION

Who We Are

The clue is in the name. We're an association of Cardiff-based Hoteliers, working together to promote the wide range of accommodation and/ or conference choices available in our dynamic and rapidly growing city. Though we have a similar remit as individuals, we've realised the value in abandoning a short-lived, competitive approach, choosing instead to join together to create a uniquely collaborative and highly motivated team so that we can welcome your event to our City.

Whether you're an individual, or a business dealing with commercial agents, Cardiff Hoteliers will make this happen by offering a full range of approved hotels all under one umbrella.

And, because our proposition is both attractive and successful, we're continuing to grow and expand our geographical catchment area.

So, whether you're looking for a swish country retreat or a boutique base, with space for everything from an intimate meeting to a red carpet bash, we've got it covered.

We genuinely look forward to sharing our unique and exciting city with you.

OUR HOTELS

| Hotel name | | | | • | | .ę. | | * * | Y |
|---------------------------------|-----|------|-----|------|-----|---------|-----|-----|------|
| | | •••• | | •••• | | •;• •;• | * * | * * | |
| A Space In the City | 100 | - | - | - | - | - | - | - | - |
| The Angel Hotel | 102 | 300 | 80 | 140 | 70 | 250 | 280 | 250 | 350 |
| Celtic Manor | 332 | 1200 | 60 | 150 | 60 | 600 | 900 | 750 | 1500 |
| Citrus Hotel | 83 | - | - | - | - | - | - | - | - |
| Clayton Hotel | 216 | 100 | 38 | 48 | 38 | 66 | 88 | 66 | 66 |
| Copthorne Hotel | 135 | 250 | 80 | 150 | 70 | 110 | 180 | 180 | 200 |
| Future Inn | 197 | 210 | 52 | 78 | 48 | 128 | 200 | 150 | 300 |
| Hilton Cardiff | 200 | 350 | 36 | 150 | 60 | 150 | 290 | 250 | 300 |
| Holiday Inn Cardiff City Centre | 157 | 150 | 50 | 60 | 30 | 70 | 130 | 120 | 300 |
| Holiday Inn Express Airport | 111 | - | 20 | - | - | - | - | - | - |
| Holiday Inn Express Cardiff Bay | 87 | 30 | 20 | 12 | 15 | - | - | - | 50 |
| Holiday Inn North M4 Junct 32 | 95 | 150 | 60 | 100 | 70 | 120 | 180 | - | 400 |
| Hotel Indigo | 122 | - | 10 | - | - | - | - | - | - |
| Ibis Budget | 157 | - | - | - | - | - | - | - | - |
| Ibis Cardiff City Centre | 102 | - | - | - | - | - | - | - | - |
| Jolyon's | 6 | - | - | - | - | - | - | - | - |
| Jurys Inn | 140 | 250 | 50 | 100 | 50 | 160 | 180 | 160 | 250 |
| Marriott Cardiff | 184 | 400 | 100 | 200 | 100 | 260 | 330 | 280 | 350 |
| Mercure Holland House Hotel | 165 | 700 | 90 | 250 | 90 | 450 | 550 | 450 | 600 |
| New House Country Hotel | 36 | 250 | 60 | 110 | 60 | 110 | 200 | 240 | 250 |
| No 10 Cardiff | 21 | 100 | 50 | 50 | 30 | 70 | 100 | 80 | 120 |
| Novotel | 138 | 200 | 50 | 80 | 50 | 120 | 160 | 144 | 160 |
| Park Inn Cardiff City Centre | 146 | 300 | 50 | 120 | 40 | 180 | 230 | 200 | 230 |
| Park Plaza Hotel | 129 | 160 | 48 | 70 | 30 | 80 | 150 | 150 | 250 |
| Parkway Hotel & Spa | 80 | 500 | 100 | 240 | 115 | 200 | 280 | 260 | 200 |
| Radisson Blu | 215 | 276 | 42 | 120 | 50 | 200 | 276 | 240 | 300 |
| Sandringham Hotel | 28 | 100 | 60 | 40 | 35 | 80 | 80 | 80 | 80 |
| Sleeperz | 74 | 10 | 10 | - | - | - | 10 | 30 | 60 |
| St David's Hotel & Spa | 142 | 270 | 76 | 130 | 75 | 160 | 220 | 180 | 400 |
| The Priory Caerleon | 27 | - | 22 | - | 18 | - | - | - | - |
| Vale Resort | 143 | 700 | 56 | 300 | 50 | 320 | 480 | 420 | - |
| Village Hotel | 118 | 380 | 80 | 180 | 70 | 200 | 300 | 300 | 400 |



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